

Privacy Policy

Mesmotronic Limited ("We") are committed to protecting and respecting your privacy when using our apps, games, websites and related products and services. ("Services").

This privacy policy sets out how we will process and use any personal data that you provide to us, or that we may collect as a result of using Services we own or operate. Please read the following information to understand our practices with regards to your personal data and how we will treat it.

Information we may collect from you

We may collect and process the following data about you:

- i. Any information that you submit to us within Services, for example using an online form. This may include provided information at the time of registering to use Services, posting material, requesting further Services or subscribing to any Services we offer. We might also request further information if you should report a problem with Services
- ii. We may keep a record of any correspondence if you should contact us
- iii. Details of the resources you access while using Services
- iv. Details of transactions you may carry out through Services and of the completion of your orders
- v. If you log in to Services using social networking or other third party credentials, such as Facebook Connect or Google Sign-in, that third party may send us personal data that you have allowed it to share with us

Analytics & cookies

We use analytical tools such as Google Analytics to collect usage data relating to Services as well as information about the devices used to access Services. We use this data to help improve existing Services and create new Services. Data collected may include information such as IP address, operating system, device and browser type.

We and our partners may use cookies and other identifiers, such as clear gifs or pixel tags, to help us provide better user experiences. You may delete cookies from your device after using Services. If you disable cookies on your browser, Services may not function properly.

How to manage and delete cookies: <http://www.aboutcookies.org>

Advertising

We and our partners may use ad serving technology to provide advertisements within Services. In connection with this we and our partners may collect and use information about you, such as your Service activity, device identifier, MAC address, IMEI, coarse geo-location information and IP address. Please note that our partners operate under their own privacy policies:

- i. AdMob: <http://www.admob.com/home/privacy>

- ii. Google AdSense: <https://www.google.com/intl/en/policies>

We may also advertise in third party services. By clicking such advertisements to use Services, we may share a device identifier with the advertiser to verify installs.

Where we store your personal data

Any data that we collect from you may be stored at, and transferred to, a destination outside the European Economic Area (EEA). This data may also be processed by staff operating outside the EEA working for us or one of our suppliers. In submitting your personal data, you agree to such a transfer and the storing and processing of this data. To ensure that your data is treated securely and in accordance with this privacy policy we will endeavour to take all reasonable necessary steps in protecting your privacy.

We will do our best to protect your personal data, unfortunately, the transmission of information over the internet is not entirely secure and we cannot guarantee the security of data transmitted to our sites. Any transmission of data is at your own risk.

Uses made of the information

We use the information held about you in the following ways:

- i. To notify you of any changes to Services
- ii. To ensure that the content of Services is presented in the most effective manner for you and your device
- iii. Where you have consented to be contacted, to provide you with the information, products and services requested from us or in the event that we feel will be of interest to you
- iv. To allow you to participate in interactive features of Services, should you choose to do so.
- v. In allowing ourselves to carry out our obligations concerning any contracts entered into between you and us

We may use your data to inform you and provide information on Services that may be of interest to you.

If you do not want your data used in this way or passed onto third parties for marketing purposes please tick the relevant box on the form in which we collect your data.

We may publish aggregated or anonymised data, provided that such information does not identify you.

Disclosure of your information

We may disclose your personal information to third parties:

- i. To the prospective buyer or seller of any business or assets in the event that we sell or buy
- ii. If we are under a duty to comply with any legal obligation to disclose or share your personal data
- iii. To protect the rights, property and safety of our customers or others or to enforce our terms of use for Services

- iv. For the purposes of fraud protection and credit risk reduction this may include exchanging information with other companies and organisations

Third party websites

From time to time Services may contain links to third party websites, products and services. Please note that they have their own privacy policies and you should check these before submitting personal data. We cannot accept any responsibility or liability for these policies.

Changes to our privacy policy

We may amend this privacy policy from time to time by posting a new version online, so please review it frequently. Your continued use of Services after the posting of a new version is deemed as your acceptance of the modified terms.

Contact

Questions, comments and requests regarding this privacy policy should be submitted via contact form at <http://www.mesmotronic.com>.

Last updated: 9 March 2017

Thank you for taking the time to read our privacy policy.